







Corporate Partner Opportunities 2025

On 14th December 2025 we are expecting 2,000 participants, plus families and friends to join us at the 20th [Lincoln Santa Fun Run](#) in the historic uphill area of Lincoln. The support of local businesses and organisations is essential not only to help us run this charity event but also to ensure this community event represents Lincoln & Lincolnshire. In 2024 the event raised **over £ 26,000** for charity and with 25% of the participants coming from outside Lincoln this is great news for the city. With 2025 being our special 20th anniversary we will be celebrating with commemorative medals, banners and lots of publicity. The event is organised by [The Rotary Club of Lincoln Colonia](#): registered charity no [1140234](#). You can see the charities and good causes we support each year [here](#).



Corporate Partnership packages available are:

	 BRONZE SPONSOR	 SILVER SPONSOR	 GOLD SPONSOR	 PLATINUM SPONSOR
Donation	£ 100	£ 200	£ 500	£ 1500
Your logo and name on our website and newsletters announcing your support for the 20 th Lincoln Santa Fun Run and it's Charities.	YES	YES	YES	YES
Access to our partner resource web page with logo and selected images for you to use in your own promotion, newsletters, websites etc	YES	YES	YES	YES
Your logo on our sponsors banner which are displayed prominently at the start and end of the route	YES	YES	YES	YES
We will display your own banner (which you		1 banner	Up to 2 banners	Up to 3 banners

provide) at the start area in Castle Square				
A link to your own website and your contact telephone number displayed.		YES	YES	YES
A short piece to be included in our Newsletter going out to thousands of people and can be viewed on our website and social media threads.			YES	YES
10 free team entries to the 20 th Lincoln Santa Fun ⁽ⁱ⁾				YES

(i) If you do not wish to use the 10 free team entries you can donate them as free entries for families who are unable to afford to enter this year.

We would need you to provide your logo (in high resolution) for the banner and a few words about your business for our website and newsletter.

For more information and to register your interest visit:

www.lincolnsantafunrun.co.uk/corporate-sponsors/

Corporate Teams:

If you are not able to offer financial support this year you might consider entering your own team. It offers a great festive corporate team event opportunity with 12 partner charities you and your staff can choose to support.

Support Partners:

We could not run this event each year without the wonderful support of local businesses and organisations who provide us with goods and services. If you feel you can help in this way please get in touch.

Title Partner:

Please contact us if you are interested in Title Partnership. This maximises exposure for your organisation and highlights your commitment to supporting this prestigious charity event in Lincoln City. Your company/organisation name and logo will be embedded (by agreement) in the event name, the event logo and in the 2025 commemorative medal.

To discuss opportunities contact Doug Scott or Ray Peters at:
enquiries@lincolnsantafunrun.co.uk.