




Corporate Partner Opportunities

In December 2024 we are expecting up to 2,000 participants, plus families and friends at the 18th Lincoln Santa Fun Run in the historic uphill area of Lincoln. The support of local businesses and organisations is essential not only to help us run this charity event but also to ensure this community event represents Lincoln & Lincolnshire. The Corporate Partnership packages we have available are:

	 BRONZE SPONSOR	 SILVER SPONSOR	 GOLD SPONSOR	 PLATINUM SPONSOR
Donation	£ 100	£ 200	£ 500	£ 1500
Your logo and name on our website and newsletters announcing your support for the 2024 Lincoln Santa Fun Run and it's Charities.	YES	YES	YES	YES
Access to our (digital) logo and selected images for you to use in your own promotion, newsletters, websites etc	YES	YES	YES	YES
Your logo on our sponsors banner which are displayed prominently at the start and end of the route		YES	YES	YES
We will display your own banner (which you		1 banner	Up to 2 banners	Up to 3 banners

provide) at the start area in Castle Square				
A link to your own website and your contact telephone number displayed.		YES	YES	YES
A short piece to be included in our Newsletter going out to thousands of people and can be viewed on our website and social media threads.			YES	YES
10 free team entries to the 2024 Lincoln Santa Fun. <i>(If you do not wish to use the 10 free team entries you can donate them as free entries for families who are unable to afford to enter this year.)</i>				YES

For more information and to register your interest visit:

www.lincolnsantafunrun.co.uk/corporate-sponsors/

You will need to provide us with

- your logo for the banner, newsletters and website
- a few words about your business for our website and newsletter
- Website URL and/or contact details

Corporate Teams:

If you cannot offer financial support this year you could consider entering your own team – we have a selection of deserving partner charities you and your staff could support (or choose their own).

Support Partners:

We could not run this event each year without the wonderful support of local businesses and organisations who provide us with many goods and services. If you feel you can help in this way please get in touch.

Title Partner:

Please contact us if you are interested in Title Partnership. This maximises exposure for your organisation and highlights your commitment to supporting this prestigious charity event in Lincoln City. Your company/organisation name and logo will be embedded (by agreement) in the event name and logo.

To discuss opportunities contact us at: enquiries@lincolnsantafunrun.co.uk.

