

# Lincoln Colonia Santa Fun Run & Walk 2020



Organised by the Rotary Club of Lincoln Colonia

## Elf & Fitness

HO-HO-HOT OFF THE PRESS: NEWS FROM EVERYONE'S FAVOURITE FESTIVE FUNDRAISER!



## Issue 1 October 2020



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**We've gone "virtual"**

## 2020 Lincoln Santa Fun Run Launched

On 6th October Santa's helpers pressed the big red festive button and launched this year's event. Like so many things in 2020 we have had to think differently about this year's event. Of course we can't have 2500 santas running through uphill Lincoln, but you can still take part, have fun and raise funds for key charities. See the next page for details.



Regrettably we have taken the difficult decision to **CANCEL** our usual Lincoln Santa Fun Run for 2020. The safety of everyone who supports this annual event and our community is paramount. But we will be back with our full fun packed Lincoln Santa Fun Run in 2021.

But we have launched a special virtual Santa Fun Run for 2020. Keeping the Fun Run alive and keeping everyone safe whilst still helping local charities.



*"Everyone is talking about the 2020 Lincoln Santa Fun Run".*

[www.lincolnsantafunrun.co.uk](http://www.lincolnsantafunrun.co.uk)

## So here's how it will work for 2020

**1.** We are delighted to announce that for 2020 only we are running a very special virtual event – the Lincoln Colonia Santa Fun Run. We have only 1000 places available and anyone can register for a place.

**2.** Register your place here: [www.lincolnsantafunrun.co.uk](http://www.lincolnsantafunrun.co.uk)

**3.** For a £ 10.00 registration fee you will receive

- your own santa suit
- your personal runner number to attach to your santa suit

we will send you

- a charity sponsorship form
- information and instructions

you will also get

- access to early bird registration for the 2021 Lincoln Santa Fun Run

Registration closes on 21 December (or when all places are allocated) Children under 5 are free (they will receive a L'Elf runner banner). You can collect your suit from one of our designated collection points (please follow any social distancing instructions and wear a mask) or choose to have your suit and number posted to you (£2 charge).

Suits & runner numbers MUST be collected by 23rd December.

**4.** Next plan your own virtual-event – you have a lot of flexibility

- choose a date in December to suit you (but suits must be collected by 23rd December)
- choose your location and route (but stay safe)
- choose to run, walk, push, pull, crawl (but not drive)
- indoors, outdoors, uphill, downhill, flat it's all up to you
- choose to go solo, as a family or as a (socially distanced) team
- you can even choose to do your run in chunks over more than one day
- all ages and abilities are welcome to take part
- My Way, My Route, My Time, My Distance – thanking those who care for us

**5.** **IMPORTANT: IT IS YOUR RESPONSIBILITY TO FOLLOW ALL NATIONAL AND LOCAL REQUIREMENTS AND GUIDANCE RELEVANT TO THE COVID-19 PANDEMIC AS IT APPLIES ON THE DAY OF YOUR OWN VIRTUAL EVENT**

## Supporting those who care in 2020

**6.** 2020 has been a challenging year for us all. We wanted to run a Santa Fun Run event in some way not only because it is such an important part of Lincoln's festive calendar but also to show our appreciation and support for NHS staff, Care Home staff and the many charities who have cared for those in our community in need during 2020.



**7.** This year we have selected a number of local charities reflecting our special appreciation to those in our community who supported some of the most vulnerable during the Covid-19 pandemic. Unfortunately many of these charities have also seen dramatic loss of income in 2020 as so many fundraising activities have been cancelled. See our charity selection on the next page. All sponsorship money raised and any surplus from registration fees, after event costs, will be donated to these charities.

## **8. Now Start Fundraising**



Once you have registered you can start collecting sponsors to raise funds for our charities during 2020. You can download and print your sponsorship form directly from our website. Or you can create and share your own online fundraising page through [VirginMoneyGiving.com](http://VirginMoneyGiving.com) (see [www.lincolnsantafunrun.co.uk/fundraising](http://www.lincolnsantafunrun.co.uk/fundraising)).



We understand not everyone wants to raise money through sponsorship so we have provided donation links on the website.

## **9. Share your experience**

Share your fun experience - post your photos, videos, messages and stories on our facebook page [www.facebook.com/LincolnSantaFunRun](http://www.facebook.com/LincolnSantaFunRun) (or on our website).



## Charities Supported by this year's event

This year we have selected a number of local charities reflecting our special appreciation to those in our community who supported some of the most vulnerable during the Covid-19 pandemic. Unfortunately many of these charities have also seen dramatic loss of income in 2020 as so many fundraising activities have been cancelled.

All sponsorship donations, gift aid and any money from registration fees after costs have been covered will be donated in equal amounts between the following registered charities:

- St Barnabas Hospice
- St Andrews Children's Hospice (Andy's)
- Lincoln YMCA (homeless, elderly, children and young people)
- Lincs & Notts Air Ambulance
- The Children's Air Ambulance
- The Lincoln Foodbank (Trussel Trust)
- The Lincoln Community Larder
- EDAN Lincs (domestic abuse & women's refuge)
- The Rotary Club of Lincoln Colonia Trust Fund (to enable further donations in 2020)



## About the organisers



The Lincoln Santa Fun Run & Walk is organised by the Rotary Club of Lincoln Colonia. Community is at the heart of everything we do. Rotary brings people together, people from all walks of life. Our members share their skills, experience and resources to give back to the community. For further information or to attend a meeting visit our website [www.coloniarotary.co.uk](http://www.coloniarotary.co.uk).