

Notes for Charities on setting up their own online fundraising event page for the 2018 Lincoln Santa Fun Run & Walk

These instructions are suitable for charities registered with VirginMoneyGiving.com. The Lincoln Santa Fun Run & Walk event and the Rotary Club of Lincoln Colonia are NOT registered with any other online fundraising platform such as JustGiving.com

Instructions for the charity

Providing your charity is registered under VirginMoneyGiving you can setup our event under your own charity

To setup your event page

- Log in to <u>VirginMoneyGiving.com</u> through the Charity login
- In the Charity Account Menu
- Click on "Events"
- Then Click on "Setup an event"
- Then click on "Get Started"
- Then "joining an existing event"
- To find the event under event name enter "Lincoln Santa Fun Run"
- You should see the event listed under its full name of "Lincoln Santa Fun Run & Walk 2018"
 - click against it
- Note you will also see your charity name and bank account
- Click "Next"
- Click "Publish Event"

You can then promote this in your emails, website etc

Or individual fundraisers can set their own fundraising page up for the fun run and your charity as follows provide the following instructions to their fundraisers who want to fundraise online Instructions for the fundraiser to setup their own fundraising page to raise money for the preferred charity

- The individual logs in to <u>VirginMoneyGiving.com</u>
- Then click on "Start Fundraising"
- Click on "Organised Event"
- Then search for our event which is called "Lincoln Santa Fun Run & Walk 2018"
- Follow instructions to select the preferred charity (Note the charity must be registered with <u>VirginMoneyGiving.com</u>)