UNIVERSITY OF LINCOLN

Lincoln Santa FUN RUN & WALK 2017

Organised by
The Rotary Club of Lincoln Colonia

RUNNER NUMBER

Name:

Address:

Postcode:

Email:

SUNDAY 17th DECEMBER 2017
11.30am Start

SPONSORSHIP FORM

NAME* (Forename & Surname)	First line of address with house number*	Post Code*	Amount	Paid	Date	Tick for Gift Aid++

++**Declaration:** If I have ticked the box headed 'Tick for Gift Aid', I confirm that I am a UK Income or Capital Gains Tax payer and want The Rotary Club of Lincoln Colonia to reclaim tax on the donation indicated against my name, given on the date shown. I understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year then the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

***These fields must be completed in order for us to claim Gift Aid.**

YOUR TOTAL FUNDRAISING (THIS PAGE)

£

Paying by Cheque: Make payable to **'The Rotary Club of Lincoln Colonia'**

REMEMBER TO SEND THIS SPONSOR FORM WITH YOUR MONEY – WE CAN'T CLAIM GIFT AID WITHOUT IT

Please send in your sponsorship monies before January 31st 2018 to:
Event Organiser, University of Lincoln Santa Fun Run, 2 Meadow Way, Welton, Lincoln LN2 3QH

Electronic Transfer: Sort Code **40-22-19** Account No. **11895591** Ref. **Runner Number**

REMEMBER TO SEND THIS SPONSOR FORM TO US AS WELL – WE CAN'T CLAIM GIFT AID WITHOUT IT

Virgin moneygiving

Virgin Money Giving and **Donate Now**
Check out the website **www.lincolnsantafunrun.co.uk** to donate on-line

PayPal Donate Now

SPONSORSHIP FORM (continued)

YOUR TOTAL FUNDRAISING
(PREVIOUS PAGE)
£

NAME* (Forename & Surname)	First line of address with house number*	Post Code*	Amount	Paid	Date	Tick for Gift Aid++

Please send in your sponsorship monies before January 31st 2018 to:
Event Organiser, University of Lincoln Santa Fun Run,
2 Meadow Way, Welton, Lincoln LN2 3QH

YOUR TOTAL FUNDRAISING
£

Raising your sponsorship

- Always start your form with your best sponsors - this sets the trend. A £5 or £10 donation is a good prompt for following donors.
- Don't forget your donations can be increased by asking people to Gift Aid their donations. We can claim an extra **25p** for every eligible £1 donated. Check they have filled in their name, house number, home address and that their postcode is correct and tick the Gift Aid box.
- Collect any pledges straight away. Most people won't mind you asking for their money there and then - if you don't see people regularly, just ask them to make a donation. This will save you waiting for their money.
- Take your sponsorship form with you everywhere you go! To work, the gym, to school. Ask everyone.
- Set yourself a target. Tell everyone how much you hope to raise. They will be keen to help you reach your goal.
- Set up your own online sponsorship page and share this with friends, family and work colleagues through email, Facebook, Twitter, online company newsletters etc. This is easy for you and your sponsors who can donate online using credit or debit cards. Gift Aid is managed for you through **VirginMoneyGiving** too. To set this up please visit **www.lincolnsantafunrun.co.uk** and click the **VirginMoneyGiving** logo at the top of the page.
- Use e-mail, pigeon holes and internal mail to tell them what you're doing. Don't forget to ask your employers - some companies will match the donations you raise. This is tax efficient for them and a great way of doubling what you raise.
- If you have a company newsletter or Intranet why not ask if you can highlight your challenge in there. Ask your personnel department if they can put a message on everyone's wage slip about your challenge.
- Ask people to sponsor you on their pay day. This is the best time to ask for a donation. Hold a fundraising event at work such as a raffle, coffee morning or cake sale.
- Remember to be happy about your challenge. If you are confident about it then your enthusiasm will encourage others to help and support you.
- Please remember to return the sponsorship form (or a copy of it) with your sponsor money or we can't claim the Gift Aid.
- You are doing something extremely worthwhile - **WELL DONE!** Please don't sell your efforts short. These charities would not be able to continue their vital work without the support of the essential voluntary income you raise by holding sponsored events.
- In sponsoring the 2017 University of Lincoln Santa Fun Run & Walk sponsors consent to the personal information provided being held and processed electronically by The Rotary Club of Lincoln Colonia. We will always hold this personal information securely and we will not pass it on to any other party. This personal information is used solely for the purposes of managing the 2017 University of Lincoln Santa Fun Run & Walk.

IN AID OF: **The Rotary Club of Lincoln Colonia – All funds raised will be distributed to deserving local charities and causes during the year**